



# BEJOY NARAYAN MAHAVIDYALAYA

(GOVT. SPONSORED)

NAAC ACCREDITED (3rd CYCLE)

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Ref. No. 24/BNM/26-27

**NOTICE**

Date. 25.5.26

## Sub: Implementation of Austerity Measures, Energy Conservation, and Sustainable Practices

This is to bring to the notice of all teaching staff, non-teaching staff, and students of Bejoy Narayan Mahavidyalaya that the Government of West Bengal, through the Director of Public Instruction, West Bengal vide Memo No. ED-112/2026 dated 22.05.2026 (enclosing the Chief Secretary's Memo No. 130-CS/2026 dated 18.05.2026), has directed all Government, Government-aided and erstwhile Sponsored Colleges of West Bengal to accord topmost priority to the implementation of austerity measures, energy conservation, and sustainable practices within their respective institutions.

In compliance with the above directive, all concerned are hereby informed and requested to strictly adhere to the following measures with immediate effect:

1. Maximum use of video conferencing, virtual meetings and digital platforms for official work and reviews, wherever feasible without compromising efficiency.
2. Reduction of non-essential travel and promotion of public transport, carpooling and electric mobility wherever feasible.
3. Adoption of suitable energy conservation measures within the college premises.
4. Promotion of paperless functioning, e-office practices and minimization of all avoidable expenditure.
5. Preference for domestically manufactured products and encouragement of "Swadeshi" initiatives.
6. Encouragement of sustainable consumption practices, efficient use of resources, waste reduction, recycling, and responsible use of natural resources.
7. Promotion of awareness regarding healthy and sustainable lifestyle practices, including the use of locally produced edible oils, natural and eco-friendly practices.

All Heads of Departments, administrative staff, and students are requested to cooperate fully in ensuring strict compliance with the above directives.

*[Handwritten Signature]*  
25/5/26

Principal

Principal  
Bejoy Narayan Mahavidyalaya  
P.O.- Itachuna, Dt.- Hooghly.