Phone : (03213) 272 275

BEJOY NARAYAN MAHAVIDYALAYA

(GOVT. SPONSORED)

NAAC ACCREDITED (3rd CYCLE)

P.O. ITACHUNA, DIST. HOOGHLY, PIN - 712147

website : www.bnmv.ac.in e.mail ID : bnmv2012@yahoo.in

Ref. No. 181/BNM/26-27

NOTICE /31.10.2026

Date. 31/10/2026

All faculty members are requested to circulate this notice among students of their respective classes/groups for Participation of Students in the Cultural Track of VBYLD-2027 (District Championship).

Interested students are invited to participate in the Cultural Track of VBYLD-2027 (District Championship). Eligible students are requested to fill in the attached Excel sheet with the required information and send the completed sheet to **bnmv2012@yahoo.in** on or before 05.11.2026.

1. About the Programme

- Programme: VBYLD-2027, conducted through the MY Bharat Portal (MY Bharat is the executing agency).
- Theme of the Cultural Track: "Nasha Mukt Yuva for Viksit Bharat"
- District Championship: 17th to 19th November, 2026.
- National Level Event: Finalists from all States/UTs will participate in the National Level Event in New Delhi, featuring performances, exhibitions, workshops, mentoring sessions and interactions with national leaders, policymakers and cultural icons.

2. Eligibility Criteria

1. Age: Participants must be between 15 and 29 years of age as on 17th August, 2026.
2. A student may participate in only one event.
3. Every participant must be registered on the MY Bharat Portal: https://mybharat.gov.in/yuva_register. Students who are already registered need not register again.

3. Events Under the Cultural Track

Event	Participation (as per National-Level SOP)	Duration	Language / Remarks
Folk Dance	7 + 3 support staff	5–8 minutes	Support staff age: 18–40 years
Folk Song	7 + 3 support staff	5–8 minutes	Support staff age: 18–40 years
Painting	2 participants per State	6 hours	—
Nukkad Natak	10 participants per State/UT	Maximum minutes	7 Official language of the State / Hindi / English
Poetry Writing	1 participant per State	1.5 hours	Official language of the State / Hindi / English

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4. How to Register on the MY Bharat Portal

Students who are not yet registered may follow these steps:

1. Visit **https://mybharat.gov.in** and click on **Register Now** at the top-right corner.
2. Click the **Register** button to open the registration section.
3. Enter your mobile number or email ID and click **Get OTP**.
4. Enter the 6-digit OTP received and click **Verify OTP**.
5. Complete the sign-up form by providing the required details.
6. After successful registration, your **MY Bharat ID** will appear on the left-hand panel of your Profile Page. Note this ID carefully, as it is required for filling up the Excel sheet.

5. Application Procedure

Interested students must complete the attached Excel sheet by providing the following information:

- **Name of the Block:** Pandua
- **Name of the Group:** Your respective class/group
- **Name of the Event:** The event in which you wish to participate
- **Participant Details:** Name, Contact Number and MY Bharat Portal Registration ID of each participant.

The duly completed Excel sheet must be emailed to:

Email ID: bnmv2012@yahoo.in
Last Date of Submission: 05.11.2026

6. Instructions to Faculty Members and Students

All faculty members are requested to encourage students to participate in this programme and ensure that the information reaches every student through their respective class/group channels.

Interested students are advised to complete their MY Bharat Portal registration, if not already registered, and submit the required details within the stipulated deadline.

All concerned are requested to treat this matter as important and ensure timely compliance.

BY ORDER